

# Memorable Meatless Meals

Summer 2017



# Meatless Meals

*Whether you are looking for vegetarian, flexitarian or exciting new non-meat eating experiences, Hela Spice has been working on a wide variety of products that are sure to excite your customers.*

The food marketplace is changing rapidly and we are using all of our skills to develop innovative non-meat food products that are healthy and delicious in the following categories:

- Breakfast
- Lunch
- Dinner
- Desserts
- Snacks



# Breakfast Creations

*Hela Spice wants to help processors develop breakfast products that are eye-opening, delicious and nutritious. We have looked at making them convenient as well.*

Breakfast should be easy to prepare. We wanted to take traditional breakfast products and adapt them to meet vegetarian or flexitarian diets. Take a look at some of the tasty concepts we have developed:

- High protein pancakes with pico de gallo flavoured vegetarian ground round
- Raspberry lime protein crunch oatmeal
- Smoked vanilla, wild berries and avocado protein drink
- Elderberry and buttermilk flavoured pancakes
- High fiber vegan breakfast patties
- Caramelized onion and rosemary omelette
- Vegan French toast flavoured breakfast sausage
- Honey butter flavoured soy yogurt
- Maple espresso protein cookies

With our expertise, consumers will look forward to breakfast with your products.



...flavours your world

# Delightful Luncheon Specialties

*Lunch is a great time for consumers to experiment with new flavours and concepts. The choices need to be easy to prepare and quick to eat. At Hela Spice, we have looked at existing mainstream lunch options and re-imagined them with new flavours and familiar forms while still meeting the non-meat requirements of a vegetarian or flexitarian.*

Here are some ideas that will provide processors with options to compete with restaurants and QSRs.

- Vegan beef fajitas with cilantro lime aioli
- Yuzu brown sugar vegan meat balls
- Sandwich with vegetarian luncheon meat
- Vegetarian piri piri chicken bites
- Mixed green salad with roast chicken flavoured soy toppers
- Roasted garlic and beet coconut milk soup

Let us help you explore the many different concepts that we are constantly developing as we use our broad experience to meet the rapidly changing demands of the modern consumer.



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# Delicious Dinner Menu Items

*At dinner time, people want to sit down and have hearty and delicious food as a time to get together with others and reflect on the day. At Hela Spice, we want to assist processors in making different and exciting vegetarian or flexitarian dinner options that will delight the consumers.*

We have developed a line of robustly flavoured, nutritious and filling dinner entrees ranging from familiar to creative. We have also used our knowledge to create flavourful sauces and glazes, sure to entice consumer interest.

- Vegetarian fettuccine alfredo
- Honey peach BBQ vegetarian sloppy joe with ancient grains and pulses
- Vegetarian Mac and Cheese bites
- Vegetarian hickory smoked red Thai chili
- Dill pickle vegetarian hot dog with sautéed onions
- Ginger pistachio crusted vegan soy nuggets dipped in tangerine sauce

Our R&D team is looking forward to applying their non-meat knowledge to develop products that successfully meet your marketplace needs.



# Desserts to Savour

*After dinner, many consumers are looking for something sweet to finish off a meal in a delectable way. At Hela Spice, we are also exploring a nutritional take on desserts.*

Our R&D team has worked with the latest functional technologies available in the North American food industry. We have created a broad variety of exquisite desserts sure to satisfy everyone at the meal, no matter what the nutritional requirements.

- Maple walnut soy ice cream
- Smoked strawberry or coconut mocha soy shake
- High protein caramel toffee flavoured apple fritters
- Lemon lavender soy pudding
- Cookies

Increased protein, lactose intolerance, gluten-free - whatever you want - our R&D Team have the knowledge and experience to meet your needs.



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# "More" Appealing Snacks

*At Hela Spice, we recognize that the world has many options for snacks. We have taken the traditional snack food and infused it with "more" snacking goodness. They can be low in fat, high in protein or any number of creative ways of just adding "more" to traditional products.*

Go outside the norm for familiar products that offer benefits in flavour, nutrition and healthful eating.

- Korean BBQ style vegetarian soy beef jerky
- Mango sriracha flavoured high protein soy chips
- Smoked habanero seasoned soy beans
- Ginger black garlic seasoned edamame
- Roasted tomato salsa flavoured vegan protein bites
- Hickory smoked green chili flavored trail mix
- Vegetarian ghost pepper tequila pepperettes

We want to offer your consumers reduced-guilt snacking options without sacrificing great flavour.

